

2020-2021 ANNUAL REPORT



Thank
You



Although the past year has certainly been a major challenge due to the pandemic, this new reality is also making us realize once again how **important our hospital is.**

The synergy between the Chaleur Regional Hospital Foundation and the Chaleur Regional Hospital is the core element of our mission and makes life better for thousands of people in our region. It is crucial for us to continue our efforts for all those people – such as you, your family, your co-workers, your friends or your loved ones – with past, present or future health care needs.

Redesigning and Innovating to Exceed Set Objectives

Our daily challenge is to innovate and create new fundraising opportunities. We are fortunate to be able to count on support from a small army of volunteers and a number of partners who are helping us reach our objectives. We would like to thank the community for the tremendous generosity we have received as people have adapted to the virtual changes introduced into our various programs and activities.

MAJOR CAMPAIGN

It is important for us to thank our donors who, despite the current challenges, are continuing to meet the commitments they have made to our \$5 million major campaign dedicated to our hospital expansion and the acquisition of cutting-edge medical equipment. Construction is slightly behind schedule but the final result will certainly meet our expectations.

MAJOR DONATION PROGRAM

The Chaleur Regional Hospital Auxiliary has closed its doors after 80 years of exemplary dedication to the patients and staff of the Chaleur Regional Hospital. Before their departure, they gave a donation of over \$170,000 to our Foundation. A \$100,000 endowment fund has been established in their name as testament to their long-term commitment.

This endowment fund will provide bursaries supporting the continuing education of the hospital's staff.

An amount of \$10,000 has been dedicated to the fight against cancer and an equivalent amount has been earmarked for the Annual Campaign. In addition, an amount of over \$50,000 will be invested in an innovative project to improve the comfort and dignity of dementia patients in Long-Term Care.



Thank You to our
HEALTH PROFESSIONALS!
These men and women often work
in the background but they
always have our patients'
health at heart.

Thank You to our
DONORS/PARTNERS!
These companies, individuals
and groups have organized
activities or campaigns
in support of the Foundation.

Thank You to our
HEALTH PROFESSIONALS!
These men and women often
work in the background
but they always have our
patients' health at heart.

Annual Campaign

The success of our Annual Campaign depends on donations from the community as well as activities such as the Roses Radiothon, Charity Golf Classic and Northern Star.

Roses Radiothon

The final results of this year's Roses Radiothon exceeded our expectations. Our overall objective was \$175,000, and donations from the community allowed us to raise \$239,503. This money will be used to purchase equipment in the fight against cancer and to support the hospitals on the Acadian Peninsula.

A new virtual collaboration initiative, Walk a Kilometre in My Shoes – St-Isidore Asphalte, met with great success under the leadership of Ronald Losier, Honorary Chair. During this activity, participants met the challenge of walking in specialized shoes used for paving. This symbolic gesture serves to remind us about the challenges that cancer patients face..

Charity Golf Classic

This tournament, sponsored by the Port of Belledune, unfortunately had to be cancelled as a preventive measure in 2020 due to COVID-19. However, under the leadership of Dr. Marc-André Doucet, we approached our usual generous partners and asked them to convert into a donation what it would normally have cost them to register. The response was very positive. A total of \$21,000 was raised, with 10 percent of this amount going to the fund in the memory of Brad Chamberlain dedicated to children in oncology.

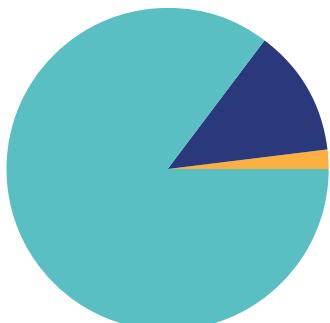
The Northern Star

The collaboration project developed under the chairpersonship of Dr. Marilynne Bossé involving all the foundations in the North and our partner UNI Financial Cooperation proved successful. This year, people could donate online, and a miniature paper Christmas tree bearing their names was placed in the cafeteria to encourage frontline staff. This activity raised a total of \$114,000, with \$26,838 going to the Chaleur Regional Hospital.



What Makes Us Proud: Bringing Projects to Fruition through Donations

It's partners like you who make it possible to support our frontline professionals. The \$470,856 that was raised made it possible to purchase various pieces of equipment and to support the continuing education of staff in several sectors of our hospital.



The money was allocated as follows:

- \$401,954 for patient care sectors;
- \$60,256 for diagnostic sectors;
- \$8,646 for training and other needs.

Message from the Chair

Year after year, the Chaleur Regional Hospital Foundation works hard to achieve the organization's ever more ambitious objectives. We are extremely proud of how our volunteers and donors have met this year's challenges. Thank you for your commitment, which is improving the health care and services available here in our region.



Jean-Guy Robichaud
Chair of the Board
of Directors of the
Chaleur Regional
Hospital Foundation

Recognition is also due for the hard work of the Chaleur Regional Hospital's employees, who have had to adapt quickly to the challenges posed by the pandemic. Thank you for your commitment and dedication. This pandemic has once again demonstrated the importance of having access to health care here in our region, for our region.

The Board of Directors will launch a strategic planning process this year to continue supporting our hospital. This will put the Foundation in a better position and allow us to plan our efforts to pursue our mission in coming years.

In closing, thank you for your confidence, which is truly making things better in local people's lives.

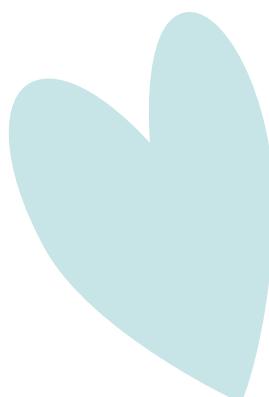
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Statement of operations and changes in fund balance



REVENUES:	
Fundraising	\$ 1,613,006
Net revenues from commercial activities	\$ 285,469
Net investment	\$ 358,069
	\$ 2,256,544
EXPENDITURES:	
Fundraising expenditures	\$ (38,832)
Operating expenditures	\$ 2,217,712
	\$ (217,978)
	\$ 1,999,734
Contribution to the Chaleur Regional Hospital	\$ (470,856)
	\$ 1,528,878
Fund balance, beginning of the year	\$10,685,620
FUND BALANCE, END OF THE YEAR	\$12,214,498

NB: Deferred revenue of \$2,071,271 for the major campaign

Join us on our Facebook page
Visit our Website:
www.chaleurfoundation.ca

Chaleur Regional Hospital Foundation Inc.
1750 prom. Sunset Drive, Bathurst, NB E2A 4L7
 506-544-2370 • 506-544-2466

The Chaleur Regional Hospital Foundation
sincerely thanks all donors for their commitment and wishes to
recognize those who have made a **contribution of \$100 or more**
in 2020-2021.

**Thank
You**

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