

THANK YOU for answering our call for donations and for keeping us on track to achieve our primary objective: to improve the health care and services available here in our region.

## Major Campaign

We would like to thank our donors who, despite the challenges, are continuing to follow through on the commitments they made to our \$5 million Major Campaign dedicated to our hospital expansion and the acquisition of cutting-edge medical equipment. Although work is slightly behind schedule, the move into the new section is slated for early next year – and the final result will certainly meet all our expectations. Thank you for helping us make this dream a reality!

#### MONTHLY DONATION AND PAYROLL DONATION **PROGRAMS**

The Foundation also thanks the donors who have chosen to participate in our monthly donation and payroll donation programs. These programs provide a predictable income stream and allow the Foundation to plan more effectively. They are designed to provide ongoing support.

#### IN MEMORIAM DONATION PROGRAM

Many people donate to the Foundation in memory of a departed loved one or friend. Such donations can be earmarked for a specific service or program or can simply bolster our general fund. We hope that you will find some comfort in knowing that your donations will continue to improve the health care and services that our regional hospital delivers. We also take this opportunity to thank the various funeral homes who help promote this program.



# Kind Words for our Teams

Over the years, our Foundation has had the privilege of receiving many messages that our patients and their loved ones send to the hospital's teams in recognition of the great care provided. Here are a few examples:



"Wishing all the volunteers and the Chaleur Regional Hospital Foundation a very successful day and thank you for all you do!"

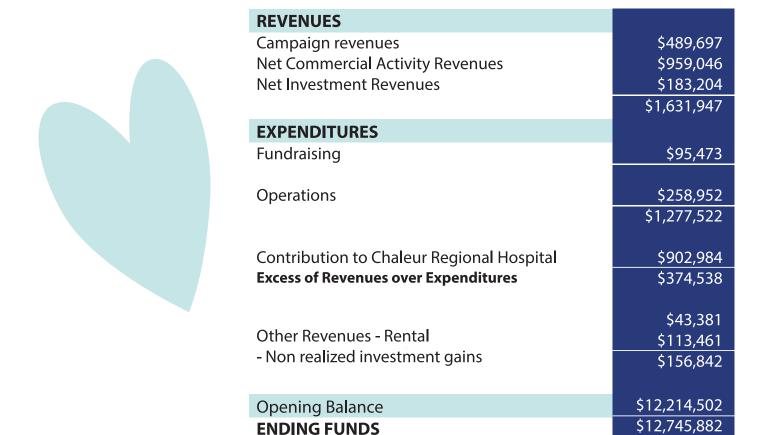
"Thank you for looking after our community."

"Thank you for taking such good care of my son."

"Thank you for your dedication to this cause benefiting all the region's families so much. Well done!" I'm a former Chaleur Regional Hospital employee. I'm donating to help improve care and to support" the motivating leadership of Mona Losier."



## State of results and evolution of fund balances



## Results of Your Generosity

It's partners like you who make it possible to support our frontline professionals. The \$902,284 that was raised made it possible to purchase various pieces of equipment and to support the continuing education of staff in several areas of our hospital.



## Major Campaign

Every year, the Foundation's team redoubles its efforts and constantly innovates to give the organization greater visibility through our Annual Campaign. We would like to thank the entire community for their tremendous generosity.

#### THANK YOU TO OUR LOYAL PARTNERS AND SUPPORTERS

Like the previous year, 2021–2022 was dominated by the COVID-19 crisis that directly impacted our fundraising events. The scheduling and types of events we could hold were disrupted by the public health measures in effect, and these certainly posed many challenges to the Foundation's organizing committees and team. That said, we were tremendously encouraged throughout the year by the support received from our partners and sponsors, the creativity of our teams and the enthusiasm of those attending all our activities.

Roses Radiothon – One of the Foundation's key roles is to pursue innovative projects that genuinely advance health care within a specific sector and change people's lives. For instance, thanks to your generosity, our hospital was the first in the province to acquire a cutting-edge ultrasound unit designed to screen for breast cancer. This unit increases the detection of cancerous lesions in dense breast tissue by 37.5 percent. Think of all the lives that will be saved through early diagnosis! This event once again exceeded its \$100,000 objective. We sincerely thank you for your commitment to the ongoing fight against cancer in our region.

Charity Golf Classic – The Foundation will be celebrating the 20th anniversary of this important annual event next summer. We want to thank all our partners and volunteers who help make this golf tournament supporting the Foundation a success. We sincerely thank our major sponsor, the Port of Belledune, and the Organizing Committee members who, under Dr. Marc-André Doucet's leadership, rose to the challenge once again this year. Thanks to everyone's efforts, the \$50,000 objective set for the event was met and exceeded.

Northern Star – This collaborative project brings together almost all of Vitalité Health Network's foundations and shows that, TOGETHER, we can do more and above all better! This year, a total of \$128,754 was raised and of this amount, \$27,547 was earmarked for the Chaleur region. This project rallying the community would not be possible without the support of our major partner, UNI Financial Cooperation, and the participation of its employees and members. Thank you for believing in the development of your local hospital. The pandemic has shown as never before how important it is to have health care close to home.









## Message from the chair

I feel privileged to be able to present this annual report detailing our excellent financial results and tremendous achievements despite another eventful year.



Jean-Guy Robichaud
Chair of the Board
of Directors of the
Chaleur Regional
Hospital Foundation

Thanks to your generosity, we were able, in 2021–2022, to support our care teams with the cutting-edge technology they need. We also supported the continuing education of our health professionals through our Bursary Fund so they can put new knowledge to work diagnosing, caring for and treating patients. Your donations also went toward this.

Like you, we cannot wait for the new section of our regional hospital to open. We are very much looking forward to the day when you can see the results of your donations with your own eyes. This new construction is a major addition that will allow our health professionals to deliver health care and services of quality within an environment better tailored to meet your needs.

The last year also gave us the chance to devise our new strategic plan that will guide us through the next five years. The following priorities were chosen:

- Strengthen our fundraising programs through emphasis on relationship-building to ensure stable growth;
- Strengthen our commercial activities through close collaboration with the hospital;
- Motivate people through dynamic communications focusing on the power we hold together;
- Support the development of powerful and flexible infrastructure by optimizing our entire range of resources.

We would like to take this opportunity to thank all our donors and partners for their confidence in us. Many thanks to all the volunteers assisting the Foundation, including our Board members, for their support and expertise. Nothing we do would be possible without your support. THANK YOU!

#### **Board of Directors**

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The foundation would like to highlight the generosity of the individuals, businesses, organizations and partners who made a donation in 2021-2022. Under our recognition policy, this list includes the names of donors who made a contribution of \$100 or more between April 1st, 2021 and March 31, 2022.



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